

**Aaron Kline,
Vice President – Innovation and New Ventures**

Aaron Kline is Vice President – Innovation and New Ventures at ID Analytics. He leads the company's efforts to innovate and build new solution to support clients' growth while minimizing risk. Previously, Kline served as Director, eCommerce Solutions for ID Analytics, spearheading the company's efforts to reduce online and card-not-present fraud. His extensive digital and software background enables Kline to balance the need for optimal user experiences with the requirements of fraud management. Prior to joining ID Analytics, Kline led the New Business Initiatives Team within the Consumer Group at Intuit. In addition, he held leadership roles at Provide Commerce, including leading ProFlowers International, organic growth initiatives, and various M&A activities. Kline has also held various operating roles at Cox Communications, HD Supply, and The Home Depot. Kline holds a BA and MBA from Emory University.