

Scott Carter

Chief Executive Officer, ID Analytics

Scott Carter was named CEO of ID Analytics in August of 2015. Carter joined ID Analytics as the company's COO in September 2014, with responsibility for leading corporate strategy and go-to-market initiatives. Carter brings more than 20 years of executive leadership experience to his role, with expertise in data, software and decision technologies for the financial services industry and adjacent markets. Carter has served as senior vice president at Experian, where he was responsible for analytics and fraud solutions globally and led their go-to-market efforts for the North America region. Prior to joining ID Analytics, Carter was chief marketing officer for mobile imaging software solutions provider Mitek, where he managed all aspects of marketing, product development, corporate growth and strategy. Carter has also held senior-level marketing and operations roles at Fair Isaac Corporation (now FICO) and First Union (now part of Wells Fargo). Early in his career, he held a variety of leadership roles in operations, risk management, marketing and analytics at Associates First Capital Corporation, Advanta and American Express Centurion Bank.

- BA, University of Delaware
- MBA, University of Delaware, Lerner College of Business and Economics